



The Golda Meir Mount Carmel
International Training Center
MCTC



MASHAV
Israel's Agency for International
Development Cooperation



THE MCTC NEWSLETTER

THE GOLDA MEIR MOUNT
CARMEL INTERNATIONAL
TRAINING CENTER

FROM THE DESK OF THE NEW DIRECTOR

Since MCTC's establishment in 1961, some 20,000 participants from over 150 countries around the world have attended its workshops and programs.

MCTC workshops focus on four areas of study: Community Development, Sustainable Development, Economic Development and Education, all with gender as a cross-cutting issue.

This year we had the honor to host participants from Africa, Oceania, Asia, Europe, Eurasia, Latin and Central America and the Caribbean North America and the Middle East. In addition, 21 "on the spot courses" were conducted by MCTC and MASHAV experts in Africa, Latin America and the Caribbean.



Dear Friends of The Golda Meir Mount Carmel International Training Center,

As Easter and Passover draw near, let me wish you a joyous and meaningful holiday on behalf of the MCTC staff.

I am taking this opportunity to inform you-- MCTC's partners, colleagues and friends-- that in January 2014 I started as MCTC's new Director. I am honored to be a part of MCTC's tradition of innovation and excellence, and feel blessed to be working with MASHAV and MCTC's dedicated staff. I want to take this opportunity to thank the Center's retiring Director, Ms. Mazal Renford, for her ground-breaking work on behalf of MASHAV and MCTC, and the Center's Deputy Director, Ms. Hava Karrie, for her continuing commitment to the Center's success and her inspired leadership.

For MCTC, 2014 will be a year packed with training activities centered around our primary areas of focus: economic empowerment and entrepreneurship, political empowerment and social change, early childhood education, and sustainable community development, with gender as a cross-cutting issue. As always, we will work closely with our partners, which this year will include UNDP, UN WOMEN, YABT (OAS), and UNECE, among others.

I want to conclude by sending to you my warmest wishes. I value and hope to continue the partnerships forged with colleagues from international agencies, NGOs and governments. I am inspired by our participants who strive to better the communities they live in, and in doing so, better our world.

With best wishes for your happiness, health and good work,

Noga Zimerman

Director

Front row: Ms. Noga Zimerman, MCTC Director (2nd right); Ms. Helen Clark, UNDP Administrator (2nd left); Ambassador Daniel Carmon, MASHAV (1st left). Back row: Mr. Ilan Fluss, MASHAV (1st right); Ambassador Mattanya Cohen, MASHAV (3rd right).

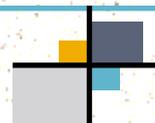


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The 28th International Women Leaders' Conference



The 28th International Conference for Women Leaders was carried out in November, jointly with UN WOMEN and UNDP, on *The Post-2015 and Sustainable Development Goals Agenda: Ensuring the centrality of gender equality and women's empowerment in the next framework*. 42 high level leaders and experts, representing 22 countries and 10 international organizations, as well as 13 observers took part in the conference. **The report is now available in paperback or CD format from the MCTC Secretariat**



AROUND THE YEAR AT MCTC



Workshop on Media Strategies for Social Change (in English)

March 2013



Workshop on Science, Technology and Care of the Environment in Early Childhood Education (in Spanish)

May 2013



Workshop on Community Development and Management of Microenterprises (in French)

In cooperation with UNESCO

June- July 2013



International Seminar for Judges on The Critical Role of the Judiciary in Combating Trafficking in Human Beings. In cooperation with UNODC, OSCE, IOM and Israel Ministry of Justice

August 2013



Workshop on An Integrative Approach to Early Childhood Development and Education (in English)

In cooperation with University of Haifa

December 2013



Workshop on Agribusiness—A Tool for the Empowerment of Rural Women (in English)

In cooperation with UNDP and CINADCO

February 2014



AROUND THE GLOBE WITH MCTC on the spot courses



St. Lucia—November 2013

Regional Training of Trainers Workshop on Business Labs Methodology, in cooperation with YABT & UNDP



YABT and UNDP gathered together 28 professionals from 13 Caribbean countries: Anguilla, Barbados, Bahamas, Belize, British Virgin Islands (BVI), Dominica, Grenada, Jamaica, St. Kitts, Montserrat, St. Vincent, Trinidad and Saint Lucia itself to take part in a regional workshop aiming to implement the Youth in Entrepreneurship project. In December 2013 our trainees from St. Lucia replicated the Business Lab Methodology with young people of their island.



Senegal—August 2013

Capacity Building for the Empowerment and Professionalization of Women Entrepreneurs in the ECOWAS Region, in cooperation with UN WOMEN

This workshop combined theoretical concepts, practical tools and class exercises related to business, finance, gender mainstreaming and team work. In order to study the development of a small business, the Workshop was based on a simulation exercise including the creation and management of an income-generating project.

Colombia—March 2013

Innovation lab - Innovation Management, in cooperation with YABT



The Bogota Chamber of Commerce hosted a week-long workshop in which practical methodology was used to train entrepreneurial and business development managers from the Colombian capital. The workshop was organized as part of the international cooperation strategy between YABT and MASHAV/MCTC.



Ghana (Accra) - November 2013

Integrative Planning in Early Childhood Education, with an Emphasis on Music

A fourth workshop in the project that started in Accra in 2012 and is planned to continue until the end of 2014. A team of 25 teachers representing all ten sub-metros in Accra were selected to be leader teachers who will help implement the new knowledge in the classrooms and also to help other teachers. A meeting with a group of parents was also held in order to learn from them about how they had accepted the project.

COOPERATION AND PROJECTS

Haifa University

In cooperation with the Center for the Study of Child Development at the University of Haifa, MCTC organized a very practical workshop to introduce educators, child care workers, and teacher trainers to the knowledge and skills needed to build both a stimulating and supportive educational environment, and an integrative study program. The main concepts, values, skills and activities to meet the developmental needs of children were included, while confidence and expertise in the professionals in their roles as mediators and educators were also created. The program was planned to provide in-depth exposure to innovative, holistic and integrative programs and knowledge of early childhood development. The course will be repeated in 2014.



UN WOMEN

Early in 2013, MASHAV/MCTC agreed with UN WOMEN Eastern and Southern Africa Regional Office to support the establishment of ACTIL - Africa Center for Transformative and Inclusive Leadership at Kenyatta University, Nairobi. MCTC committed to provide technical assistance, training and consultation on gender, leadership and economic empowerment through Agri-Business. In this framework it was agreed to carry out two courses during 2014 at MCTC on Political Empowerment of Women and Economic Empowerment of Women. In addition an on site ongoing consultancy will be provided by an MCTC expert offering technical advice and support in establishing effective systems, procedures, structures and design of curriculum and developing stronger synergies between UN WOMEN and MASHAV/MCTC.



Early Childhood Education Program in Ghana

Early childhood is the first and most important period in a person's life, therefore it is very important to have well trained professionals teaching in early childhood education. Since 2008, MASHAV has been in partnership with the Millennium Cities Initiative in upgrading the early childhood development (ECD) system in Kumasi (Ghana). In 2011, the program expanded to Accra, and now also to Tamale. MCTC has conducted ten training courses on ECD in Kumasi, four in Accra, two in Tamale, and three in Israel. The impact of these trainings has been far-reaching, the teachers who have been trained by MASHAV experts have trained teachers in their schools and regions, creating a multiplier effect. Hundreds of kindergarten teachers now teach in Ghana and influence the education of thousands of children. The MASHAV ECD training program in Ghana is set to continue until 2015, giving the necessary support to the kindergartens in Kumasi who have already gone through the training and continuing to expand the project in Accra and Tamale.

RUMOR HAS IT... participants share their experiences



Israel is so small that even its name is written in the sea, but it's so well-developed that we can learn a lot from it. I was impressed by how people get as much as they can out of every moment and their new technology is very helpful with this. We were taught that being business-people means thinking out of the box and taking chances in order to succeed.

**Anar Darzhanova,
Kazakhstan
From our July 2013
course on Support
Systems for Women in
Small Businesses**

Dear MCTC team,

I arrived safely to an excited family and constituents. I wish to take this opportunity to thank you for the privilege granted me to be part of the Political Empowerment course and particularly to be part of the MCTC family. The course was highly beneficial for me personally and I would not mind taking it again in the future.

My visit to Israel and the MCTC has left an indelible mark on me. I believe I am destined to go higher from here and it was necessary that I pass through Israel on my way up. I have learnt so much which I believe will guide me in my political as well as my social life.

Thanks once again for the privilege granted me and I will keep you in touch with my progress.

God bless

**Della Sowa, M.P. Ghana, from our
February 2014 course on Political
Empowerment of Women**

Dear all,

On behalf of the South Sudan participants, I am very happy to say a Big Thank You all. I would like to acknowledge that through your professional support to the workshop both at MCTC and CINADCO, we were able to get the best facilitators during the workshops; we learned new ideas that changed our perceptions; we tested and enjoyed the hospitality of Israel; the exposure to the Israeli agriculture and also the biblical places added value to us; andabove all, the CANVAS tool - proposal for the processing of P-Nice peanut products. I hope that we will secure resources to make our dream a reality.

I believe that from now we are equipped with tools that help us approach our day to day work differently and we are in better position to engage and empower more women. Thank you again and God bless you.

Sanyangi, Juba

**Sanyangi Towongo Wangi, South Sudan
From our February 2014 course on
Agribusiness – A Tool for the
Empowerment of Rural Women**

LOOKING AHEAD - 2014 PROGRAM

No.	TITLE	DATES	PARTNER(S)	LANGUAGE
1	Women Entrepreneurs and Information and Communication Technologies (ICTs)	29.4–16.5.14	UNECE	Russian
2	Psycho-social Care for Children Affected by HIV & Aids	29.4-16.5.14	UN-AIDS	English
3	Tailor Made Course for Colombia on Transfer of Technology	11-15.5.14	INNPUlsa	Spanish
4	Support Systems for Entrepreneurs	20.5-13.6.14	YABT (OAS)	Spanish
5	Media as a Tool for Social Change	19.5-13.6.14	UNESCO-Israel Committee	English
6	Community Development and Microenterprises	17.6-16.7.14	UNESCO, UNIDO	French
7	Women Building a New Reality—Seminar for Palestinian Women (#36)	21-24.7.14		English/Arabic
8	Innovative Entrepreneurship—from an Idea to Starting a Business	28.7-14.8.14	YABT (OAS)	English
9	Violence against Women and Children	28.7-14.8.14	IOM, UNESCO	English
10	Regional Workshop on Management of Health Systems	17-21.8.14	Green Land Society	English/Arabic
11	Women Building a New Reality—Seminar for Palestinian Women (#37)	17-21.8.14		English/Arabic
12	Economic Empowerment for Women	25.8-11.9.14	UN WOMEN	English
13	Economic Initiatives as a Tool for Women's Empowerment— Tailor made Course for Togo	25.8-17.9.14		French
14	International Seminar for Judges: The Critical Role of the Judiciary in Combating Trafficking in Human Beings	27-30.10.14	OSCE, IOM, UNODC, Israel Dep. Of Justice	English
15	Teacher Training for ECE (including large group from Ghana)	4-28.11.14	Haifa Uni. Center for Study of Child Development	English
16	ECE, with an Emphasis on Science and Technology	4-28.11.14		Spanish
17	Rural Women and Sustainable Development	1-18.12.14	Arava Institute	English
18	Regional Workshop on Agribusiness—A Tool for the Empowerment of Rural Women	1-18.12.14	UNIDO, CINADCO	English